Telephone: +256-417 -801-038
Fax: +256-414-251-775
Email : Info@nita.go.ug

Subject Please quote:

The Republic of Uganda

National Information Technology Authority – Uganda.
Palm Courts, Plot 7A,Rotary Avenue
P.O.Box 33151,
Kampala - Uganda.

NATIONAL INFORMATION TECHNOLOGY AUTHORITY – UGANDA (NITA-U)

NITA-U LOGO DESIGN COMPETITION

Do you want to see your work published in the media read by tens of thousands of readers and seen by all of our clients/partners on our stationary, corporate materials and all mediums of communication? And on top of all that, be given a cash prize of 2,000,000UGX?

The National Information Technology Authority-Uganda is looking for an inspired designer or firm to create a graphic identity/official logo and slogan that will set it (NITA-U) apart. The logo/slogan should articulate and strategically communicate NITA-U's mandate, vision, mission, objectives and functions.

ABOUT NITA-U

The National Information Technology Authority-Uganda (NITA-U) is a semi-autonomous corporate body established under the NITA-U Act 2009, to coordinate and regulate Information Technology services in both Government and the Nation at large. NITA-U is under the general supervision of the Minister of Information and Communications Technology (ICT).

As a new institution, NITA-U needs to establish its unique identity to its clients and partners both locally and globally, through the enhancement of a graphic identity/official logo, which will be used in all NITA-U related communication materials. It is to this end that NITA-U is pleased to announce the opening of a design competition for a NITA-U Logo.

Mandate

NITA-U is mandated to coordinate, promote and monitor IT development within the context of national, social and economic development.

Vision

To be "a facilitator of a knowledge-based, globally competitive Uganda where social transformation and economic development is supported through Information Technology enabled service"

The Mission Statement

To integrate Information Technology (IT) into National programs by focusing on establishment of coordinated and harmonized National IT systems.

Objects of the Authority are;

a. To provide high quality technology services to Government;
b. To promote standardization in the planning, acquisition, implementation, delivery, support and maintenance of Information technology equipment and services, to ensure uniformity in quality, adequacy and reliability of information technology usage throughout Uganda;
c. To provide guidance and other assistance as may be required to other users and providers of information technology;
d. To promote cooperation, coordination and rationalization among users and providers of Information technology at National and local levels so as to avoid duplication of efforts and to ensure optimal utilization of scarce resources;
e. To promote and be a focal point of cooperation for information technology users and providers at regional and international level;
f. To promote access to and utilization of information technology by special interest groups.

HOW TO ENTER

The competition is open to all competent individuals, institutions and firms/companies in Uganda. We would recommend you start by reading the design brief below and taking a look around our website**www.nita.go.ug**for more details about NITA-U's functions and programmes.

DESIGN BRIEF

1. Review NITA-U's objectives and functions and design NITA-U's corporate Logowhich is either purely graphic features/symbol, stylised letters forming an acronym or both.
2. Should include the official name, National Information Technology Authority-Uganda, or stylized letters forming an acronym (NITA-U).
3. Should be contemporary and convey the following key ideas: innovation, creativity
4. Propose a type face which aims to achieve a clean modern look
5. Should have consonance with the similar regulatory bodies in Uganda and similar international bodies in recognition of the trend in the industry logos in terms of look and feel.
6. Propose a corporate colour which can reproduce the logo well as a line of art, carry the logo in reverse form, marry well with a limited number of secondary "marketing" colours, and cover large areas with ink or paint in "true colour".
7. Develop and propose a slogan to summarize the mandate, objectives or functions of the Authority (NITA-U).
8. The design shall be accompanied by a written description of its features and meaning.

TERMS AND CONDITIONS

- The winner's entry or any other entry that participate in the competition may be subject to modifications and the Authority will adopt the wining logo/tagline and have it registered as its copy-right.
- The logo/tagline must be clearly and distinctly identifiable for application on all corporate platforms.
- The design should be in black & white and in high resolution colour, put in 4 hard copies on A4 paper and in PDF/JPEG/TiFF soft copy in a window readable CD.
- Any material submitted by an entrant shall belong and remain the property of the Authority.
- Judges decision is final and not open to appeal whatsoever.

Once you are happy with what we are looking for, start weaving your design magic and then send it to us in sealed envelopes at the NITA-U offices at Palm Courts, Plot 7A, Rotary Avenue or by email before Friday 31st October 2011 at 05.00 p.m clearly marked –

"NITA-U LOGO DESIGN COMPETITION" and addressed to:

The Executive Director,
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